



# CORPORATE SOCIAL RESPONSIBILITY

## VASCON MOORTHY FOUNDATION (VMF) COMPLETES THREE YEARS

Last year VMF has carried out various activities on Health & Hygiene, Education, Employee welfare etc., few of which are mentioned below.

### HEALTH, HYGIENE & SAFETY

In 2010-2011, VMF was able to reach out to 40 sites all over India as against 14 sites in the previous year and 10 sites in 2008-2009.

To ensure good health of workers and their families, awareness programs on hygiene-related health issues were arranged. These interactive sessions were conducted by VMF staff on 13 sites in Baddi, Chennai, Coimbatore, Goa, Ludhiana and Pune. At some sites in Pune, the staffs were joined by PMC doctors or the visiting doctors on site. In all 1,910 workers participated in these programs.

Awareness talk at STES site, Pune



AIDS awareness programs were held at Ruby Tower and Kshitij, two sites in Mumbai. These programs were conducted with the help of Mumbai Districts AIDS Control Society.

Street plays were organized for workers at 13 sites in Maharashtra. These plays depicted how addictions like tobacco, alcohol, 'gutka', prostitution, etc. adversely affected the workers' health and family. 2,165 workers watched these plays which were followed by discussions.

Street Play at Windermere site, Pune.



259 children at 7 sites in Pune were immunized. Vitamins, Iron supplements and some first aid material was procured from Pune Municipal Corporation and distributed on sites in Pandharpur, Pune and Solapur.

VMF had started providing mid-day meals to children from January 2010. In the beginning there were only 60 children from 2 sites enjoying the meals. As of 31st March, 2011, 350 children from 9 sites were benefitting from this scheme.

### EDUCATION

Education has always been VMF's priority. VMF ensures that children residing in the labor camps not only go to crèche on site, but also get enrolled in mainstream schools. Presently, there are 106 children attending mainstream schools from sites in Pune, Nashik and Solapur. To keep children and their parents motivated to continue formal education, VMF organized an Annual Day Program on 21st August, 2010. As of 31st March, 2011, there were 12 crèches (child development centres) in Maharashtra, Goa and Tamil Nadu.



Classroom at SPSPM, Solapur crèche (left).



A child being felicitated by the special guest

To enable the children of the migrant construction workers to have uninterrupted education, VMF started education sponsorship program in June 2009. The program has had a good response from workers. 15 children are residing in hostels today. These children are placed in hostels of Maher, Seva Sadan and Janseva Foundation.

### EXTERNAL BENEFICIARIES

From June 2010, VMF has started the HIGHER EDUCATION SCHOLARSHIP LOAN PROGRAM. Under this program, deserving students are provided with a scholarship loan for their graduation studies. This year VMF has offered loan to two students.

A workshop on "self-expression through art and games" was conducted for standard 10th girls of St. Felix School.

### EMPLOYEE WELFARE

VMF has provided financial and moral support for medical care in deserving cases and provided scholarship for children of deceased employees.

### PLANS FOR THE FUTURE

VMF has following plans for the future:

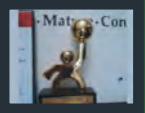
- Find sponsors to educate more children.
- Convince more parents to enrol their children in hostels for uninterrupted education.
- Tie-up with Indian Institute of Entrepreneurship Development and Research (IIEDR) to provide technical Training to site workers for construction industry.
- Training site staff for maintaining labor camps.



# CERTIFYING OUR SUCCESS



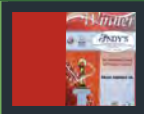
Asia's Best Employers Brand Award 2011



Best Safety Performance Award for Yamazaki Technology Centre Project Pune 2011



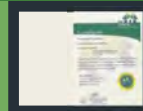
Winner of 5th Indy's Award for Corporate Social Responsibility 2011



Well Equipped and Mechanised Site Award for Ruby Mills, Mumbai, BAI - Pune Centre



Eco Housing Certification for Windermere 2010



Best IT Infrastructure Company Award Govt. of Maharashtra 2008



Construction World Top 10 Awards 2007



Top Management Consortium (TMC) Award of Excellence to R. Vasudevan (M.D.) 2005



AESA (Architects, Engineers & Surveyor's Association) Nucleus & Marisoft III 2005



Brick and Mortar Award (West Zone) of the "a+d" & Spectrum Foundation Nucleus & Marisoft III 2005



## CERTIFICATIONS

Integrated Management Systems for  
ISO 14001:2004 (EMS)  
ISO 9001:2008 (QMS)  
ISO 18001:2007 (OHSAS)